

NNER Executive Board Meeting  
Thursday  
AACTE, Tampa, FL  
March 3, 2017, 5–7 PM, Meeting Room 3  
Tampa Marriott Waterside

Present: John Smith, Jennie Rakestraw, Jennifer Robinson, Deb Shanley, Jim Tomlin, Greg Bernhardt, Ann Foster, those not present - Audrey Allan and Nick Michelli.

1. Review Action Plan and next steps—Vi

Revisions to action plan made based on feedback received and now posted on the NNER website. Several actions are already underway.

2. Technology Update—Vi and Ann

Ann and Vi met with John Kofonow and Smith Frederick at UNM about the website development. The old website is still in place for now and the new website is being created and content being placed on it.

The hosting and domain registrations for NNERPartnerships.org and NNERAnnualConference.org websites have moved from an insecure hosting environment at Globat to a more modern and secure environment at Media Temple (mt). One of the benefits of the new (mt) hosting will be an addition of SSL Certificates which encrypts data transmission during visitors' use of the site just like is done for banking and large enterprise websites. This will be most important when processing paid registrations for conferences and applications for memberships online. Email addresses have been moved from Globat to (mt). Website updates to NNERPartnerships.org have continued during this transition. Now the NNER Strategic Action Plan is published on that site.

The NNERAnnualConference.org website has been launched for this year and the Call for Proposals has gone out. Mass email campaigns and communications for about 700 email addresses have moved away from Campaign Monitor and instead into MailChimp. MailChimp allows NNER to send emails up to 2000 addresses a month without a fee. MailChimp will be used for communications about this year's conference and any further website updates/surveys during the redesign process. It is available for other communications as well, as needed.

Vi distributed the survey that went out to the planning group, forum participants as well as to all NNER membership, providing excellent feedback as the technology work is being done. Ann noted that a key reason this is going so well is that UNM has taken this on and made it an official part of their NNER work. Ann encouraged members to let her know if they think specific content needs to be included on the website.

3. Central Connecticut State University Affiliate Application—Ann and Greg  
The Executive Board reviewed and approved the affiliate application and felt it was a solid proposal. It will go to the Governing Council at the meeting on March 4.

4. Executive Director search—John

John brought a job description to the Executive Board and it has been sent out. Four applications have been received and reviewed by the search committee (Vi, Jennifer, Nick, and John). A list of strengths and concerns was constructed and shared with the Board. Telephone interviews will occur next week. John identified and discussed the four candidates. The selection process needs to be further defined at this point. Questions to consider: Would the director maintain their current jobs? The position announcement says that it is a half-time position. Some applicants are not as experienced in the NNER—is that a concern? Yes, it is. According to the position announcement, they should have some local or national experience with NNER. Also the search committee believes that there is a belief that the new director needs to be able to bring in new resources for NNER. After the phone interviews, the committee will divide and call references. Then the committee will make a recommendation to the Executive Committee. After discussion of the applicants' qualifications, it was determined that one did not fully meet the expectations of the job and should not be considered further. Interview questions, will be developed by John for use in the telephone interviews. Jennifer suggested that the names not be disclosed to the Governing Council but note that we have three viable applications and ask for suggestions on questions for the interviews. After the phone interviews and reference calls, the committee will make a recommendation to the Board.

5. Annual Report; format, content, sequence—Board

The format for the annual report needs to be decided. Jennie said she could resend the draft template that could be used for posting to the website. Deb mentioned that an organization she works with provides a good way to do that type of thing. A suggestion was made and accepted to move the annual report timeline to the end of the academic year instead of the calendar year. Vi will share with the GC in the morning.

6. Summer Symposium—Deb, Jen

Deb reported that the program committee identified a great hotel with a \$139/night rate and a shuttle to the college is arranged. The program is being developed and speakers identified. Montclair will plan most of Tuesday, and the four-part mission, will be led by four Gov. Council members, and a group of people from Brooklyn College. The whole program is targeted to-be-solidified by April 1. The application will be sent out again soon, and then readings and other materials will be sent out to participants. It was emphasized that the symposia would use local talent, pro bono, to economize the budget and not run a deficit.

7. Budget Review—Greg , Ann

Greg distributed a budget end-of-year report showing that the NNER still hasn't received all 2016 dues and we expect to be at least \$20,000 under previous projected income levels for 2017. This would mean about a \$25,000 gap between general income and expenses for the 2017 operating year. The actual deficit for 2016 was \$11,881. Some savings were captured during 2016 totaling approximately \$10,000. One of the recommended changes reduces the executive director salary to \$50,000 for half time position. Additional budget reductions were taken in travel support for the executive board and the director(s). The proposed 2017 operating budget is designed to more closely match expenditures to projected income to be received. It was agreed that the NNER can not continue to budget more than we actually receive in membership income. The Summer Symposium has always operated fully on the income received from participation registrations (budget projection of \$20,000). The annual conference also needs to operate based on income received from registrations with an expected budget around \$25,000 with a goal of at least breaking even. The Board in the past said that it would like to have \$130,000 held in reserve and that figure may need to be reconsidered as our reserves decrease. Executive Board travel will need to continue at a reduced level. Grant funding may be something NNER needs to consider as well in the future.

#### 8. Journal Update—Greg

Rene and Dorothea and colleagues at UCON will be publishing the last issue they will host this year. Discussion is occurring with other settings to take the journal over. The journal transfer will be highlighted at the GC meeting in the morning and will appear as an item in the upcoming newsletter.

#### 9. Bank Street Collaborative Grant Process Update—Ann and Vi

Karen DeMoss joined the meeting briefly and noted that she was honored to be working with the NNER sites on the grant. Twelve sites said yes but two have dropped out. Ten are moving forward. Originally we thought it was a \$12 million grant but it is actually \$12 million a year. It is a former TIF grant—ESSA said the TIF monies could be used for human capital management systems development for districts. FAQs came out last week and now each district has to be eligible. Performance based competition system—can be recognizing performance and compensating in some way. This is not pay for performance, VAM, etc. UConn's grants office is working on this and has developed a budget template. Regarding the models, most are doing deep development of mentors in specific sites and developing residencies or strengthening year-long programs. For the networked improvement community component, there will be three trips for two people from each site to meet this requirement of the grant. Bank Street will do the evaluation part. They are looking at teacher-leader and coaching types of development and are identifying some people who can do that. We are trying to build up year 1 budgets so that if there are cuts in year 2, it will be a strong year one budget that will allow the next year to continue as needed. Eligibility is the big hurdle and those issues are being addressed. Evidence of support is 30 points of the 100—very important. Program design is also critical, so between those two components will be where NNER partnerships will be addressed (the theme). Karen asked if NNERR (National

Network for Education Renewal through Residencies) might be a good name or if anyone could suggest a name. Submission to Bank Street is March 9 (at least a draft) and they will submit to UConn on March 23. They are looking at \$1 million per year on average per site. Karen asked the Executive Board what NNER might need if the organization wants to play a role in the initiative (i.e. state conferences, conducting a related study). For NNER to pursue this, the districts involved in the grant must have a significant load (re human capital management system). We must remember the 50% match required.

#### 10. Committee Updates—Tripartite chairs/EDSJ chairs

No reports were provided at this time.

#### 11. 2017 St Louis conference update— Greg and Ann

Ann reported that St. Louis has good ideas for the 2017 conference and will include the topic of Ferguson. The call for proposals and website has been distributed and everything looks very good at this point.

#### 12. Other

Deb distributed a handout on the *Working Together* book that just came out with contributions from several NNER sites.