

NNER Executive Board Meeting
July 20, 2016

Executive Board Members attending: Vi Florez, chairperson, Jim Tomlin, Jennifer Robinson, Nick Michelli (Emeritus member), Jennie Rakestraw, Deb Shanley, Ann Foster, Greg Bernhardt.

The membership convened at 8:30 am at the Marriott Hotel in Albuquerque, NM, and welcomed two guests attending (Dr. Susanna Murphy, and Dr. Leslie Wilson):

- Discussed personal reflections on the strategic planning meeting of July 18-19
- Will get list of participants with institutions, titles, etc.
- Susanna Murphy, consultant and meeting facilitator, will provide written document with summary and organizing themes, etc. of the meeting.

Discussion and Review of Strategic Planning Meeting Results with Susanna Murphy:

- Susanna went through three handouts that outlined key ideas from planning activities and discussed what she would be providing in the summary report.
- Discussed what needs to be sent to participants post-meeting: letter with key points of the meeting, list of participants, evaluation survey, information from Executive Board meeting re next steps/follow through. Summary report will be sent to participants and Governing Council meetings. Discussed what would be done at the fall 2016 conference in follow-up—two sessions (one informing about the planning and one with follow-up planning—part two--with planning meeting participants). Governing Council will be a third meeting at the fall conference with follow-up. Vi will submit two proposals for these planning-related sessions for the conference.
- Susanna distributed a handout as “food for thought” regarding governance structure expectations. A second handout presented key questions for addressing strategic challenges and organizational effectiveness—another resource to use as we move forward in this process. Ask these questions as we are tasking people, pulling a plan together, and ensuring the plan is on track—monitoring impact, making adjustments, and assessing progress. Susanna then provided a strategic planning template.
- Discussed changing dynamics in faculty—more transitory, more “independent contractor” oriented, etc. and dynamics in schools and higher ed (need for accountability, value for investment, etc.) How to address those contexts and concerns in determining how to move the work forward locally and more broadly with NNER.
- Final summary report will draft by end of next week, reflect on it, share a draft with Vi for feedback, then Greg and Ann, and finally to the us (EB). Vi will determine when it is ready to go to the board—target of mid-August. Governing Board members need to provide feedback, edits, etc. as quickly as possible. Copies of the report will be sent to the Governing Council members prior to the October meeting and then made available to others at the October meeting. Looking at a 2 year plan and an overall 5 year plan. Will need to engage the four standing committees.

Strategic Direction and Planning Discussion (facilitated by Vi):

- Vi encouraged GC members to provide thoughtful and prompt feedback. Discussed revitalization of the three tripartite groups—possibly encouraging this week’s meeting participants to engage in the respective tripartite committee. Deb offered to poll and/or attend the education group to initiate the meeting and then facilitate vote for a new chair of the Education Tripartite committee. Another task is to develop a survey to distribute to fall 2016 conference meeting participants. Ann, Greg, and Vi will work on the survey and send to GC members for prompt feedback.

Business items:

- Marketing plan—distributed synopsis copies. Jennie and Jennifer asked to review the marketing plan that had been developed (getting full plan from Audrey Allan) and identify the most obvious, critical and/or low hanging actions that need to occur, determine how the designated \$5,000 can be spent and provide updated cost estimates. Discussion of loss of website support at Wright State, the fact that the site was hacked last week, etc.—so GC needs to determine how to maintain the web site.
- Budget – Two budget handouts distributed. As of June 30, we are at 42% of total budgeted expenditures for the year. \$20,000 was used for the planning meeting from other NNER resources, not from operating budget. \$200,731 cash on hand as of June 30, 2016 with \$108,650 total budgeted expenses for 2016. \$97,000 membership dues are being collected (compared to \$86,000 last year). NNER is in good financial standing as this time. According to Vi, further discussions may bring about changes to the budget based on where we determine money needs to be spent to meet goals. For the strategic planning meeting, three teachers applied for funding to support their travel. Governing board members will be sent a reimbursement form to cover airfare.
- Executive Director position – Ann and Greg plan to continue in this position, if the EB agrees for the next 16 months and then step down from the position at the end of Vi’s first term (October 2017). Ann reiterated, that we need to re-examine the structure of the NNER and the position description as we go forward with a possible search in the near future.
- Conference – discussed when GC can meet at the conference, in Nov/Dec (Arlington or St. Louis), at AACTE, and then if another meeting is needed after AACTE but before next summer. Jennie suggested targeting having the strategic plan finalized by next summer.
- Re website: Motion to allow Greg and Ann to spend up to \$5,000 for moving NNER website to a more secure platform. Approved.

Group thanked Vi for organizing the meeting and handling all the logistics.

Meeting adjourned at 12:15 pm.

Recorded

Jennie Rakestraw
NNER EB Member