

December 11-12 Executive Board meeting
Wimbledon Rm
Arlington, TX Sheraton Hotel

Daniella Cook, Jennie Rakestraw, Jim Tomlin, Audrey Allan, Vi Florez, Ann Foster, Greg Bernhardt,
Jennifer Robinson
Saturday Nick Michelli

Friday Afternoon

4:00-6:00 pm

- Introduction - new board members
- Review the agenda
- Review Idaho University application for affiliate membership
- Executive board elections—secretary and treasurer; Jennie Rakestraw secretary, treasurer Jennifer Robinson
- Updates
 - Idaho University new affiliate approved by GC---Chair will send a formal letter to the Dean
 - Equity and Social Justice Committee—the committee’s background was described, the revitalized committee’s mission statement and goals were shared and the executive board was asked to work with the committee to advance this work.
 - Policy work move to tomorrow
 - KDP publication move to tomorrow
 - Journal 2015-2016—specific questions from Rene
 - Should we print or do only online edition?—if we do make hard copies there should be a formula for distribution of hard copies to settings? Should the setting contact get x number of journals? Who is the audience? How to make the journal have impact? –would thematic issues be useful? How do we distribute the electronic version? How do we expand the audience? Should we have a strategic planning group to move this forward? Formal sections for different groups i.e. practitioners, academics. Can we track the number of hits on line? Can we be more overt about applying the mission? Deliberate and efficient tactics define the NNER. What have we learned over the years so that we can educate others about our mission and its advancement in current contexts?
Do we need to reorganize how the journal is structured to make it user friendly? Can the journal be a tool to keep participation vibrant?
As a network are we using the network effectively to grow groups within each setting? If we want a greater distribution of the journal are we willing to pay for the indexing, distribution, as examples.
Can we have a subcommittee to look at the journal and provide advice to the editors and the network?
Support the current editors and look toward future changes.
 - How should we distribute the extra hard copies? –summer symposium, a set number to the setting contacts, NNER office, new settings as examples.
 - How do you use the journal
 - What would be better use for you
 - Who is the audience (development perhaps)
 - How can we make it relevant to the groups we work with, I,e arts and sciences,
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 - 2015 Annual Report—do we want to look at different times for the report?

Saturday (*Meet at 8:30 in meeting room*)

- 9:00 -11:00 Breakfast with Arlington planning Group and review of Sheraton conference venue
Reviewed the venue and the possible schedule, speakers, and theme emphasis. Add a conversation room, include a day for teachers, look at budget balancing
- 11:00-1:00 Working Lunch

Budget (adopt adapted budget recommended from GC meeting) 2016 budget:

Travel ex board	\$10,000
executive director	\$66,700
marketing seed money for the standing committees	\$ 4, 000
Marketing facilitated by At large board members	\$ 5,000
Ex dir	\$ 8,000
Misc expenses	\$ 2,250
Professional service	\$12,700
Strategic planning	\$18,000
	\$126,650

and discussion on initiatives

- 2015 conference
- Operating budget
- MOU to WY League of Democratic Schools—proposal attached
 - Update on the organization
 - NNER provide 3k for three years to support this
 - The league has 40k from the IEI for maintenances
 - Attrition occurs
 - We will send an MOU on expectations on collaboration that benefits the LDS and the NNER
- Mini grants decision
- 1:00 - 1:30 *Future conference options St Louis 2017 and will look beyond*
- 1:00 - 2:00 *Summer Symposium—strategic planning instead*
 - *Consideration Charlotte 2 1/2 days July 18-19 20th half day*
Hire a consultant
- 2:30 - *Break*
 - Policy work—Nick Michelli asks for more funds for the survey \$250
 - Asked for additional funds for survey gismo \$300 seconded and approved
 - KDP Record update
- 3:45 - 4:30 *Marketing Plan—plan attached*
 - Audrey reviewed the results of the marketing survey done at the tripartite council. The various needs were discussed including web work, twitter, increasing presence on line as examples 'Smore, Zoom, other media presence. What are the development steps to make the NNER more vibrant? What sort of promotional

material do we want? What would be first or most needed? Web links to the sites as compared to the paper version.

- Web-send link to us—template for the link—Jennie will develop a template to send out.
- 4:30 – 5:00 *Planning: Governing Council meeting—AACTE Feb. 23 Las Vegas, 9-noon, Mirage Hotel. Room Nassau Board*

Have a joyful and happy holiday!