

NNER Executive Board Meeting Saturday, October 25, 2014

Sequence #1: Preliminary Debriefing of 2014 Conference

- The conference evaluation will be disseminated in the week (Tuesday) following the Conference
- A total of 247 individuals registered for the 2014 Conference.
- The music events were nice
- Distributing the Award before dinner on Friday was well timed
- The food was consistently awesome
- Most sessions well attended
- The 30 minutes per session seemed to work well
- More sessions seemed to have more data and references
- The hotel was amazing; the staff was very accommodating
- Where was everyone on Friday night? How many ate the meal? The dinner was under-attended
- The conference strands were more connected and sessions had more data than story sharing. It was more academic.

Sequence #2: Discussion of the 2015 ANNUAL CONFERENCE

- Will there be a 2015 NNER Annual conference? Yes or No?
 - The overall sentiment of the Executive Board was to have a 2015 Annual Conference?
- Where will the conference be located—Three Brainstormed Possibilities:
 - **Possibility #1: Chico is exploring a possibility of hosting**
 - Should receive a response in the next few week (by Friday, October 31, 2014)
 - Ann and Greg spoke to Ann Shulte from Chico and Ann from Chico spoke to Debra Summer, her dean, about the possibility of meeting in Sacramento in October
 - We will wait for a sign from Ann before making further contacts.
 - **Possibility #2: Find another willing host setting**
 - Issue an all call to all settings – present the opportunity or the reality; we need a setting to step up if possible.
 - **Possibility #3: Research other venues—What About Las Vegas for 2015?**
 - For P-12 teachers, a destination location was of greater interest. Teachers were less interested in visiting a school.
 - Ponderings/Concerns:
 - Should we consider particular places?
 - What happens to attendance at the sessions?
 - Without a host setting, to what degree will the conference planning fall on the shoulders of EB Members? Is this do-able?
 - Las Vegas emerged as a potential preferred location

- Cost factors are perceived as potentially favorable. Airfare, lodging and accommodations are assumed to be cheaper and more plentiful—we will need to confirm the truth of this belief.
- We have contacts with other organizations that have recently conferenced in Las Vegas
 - Nick M. can contact CAEP leaders to explore Las Vegas or other venues/possible planners (CAEP Conference)
 - Greg B. can contact Las Vegas Hotels/Conference Planners
 - Jean E. can contact Marcy Keifer-Kennedy to explore Las Vegas (PDS Conference)
- The EB will wait for Chico's response says before moving ahead with researching Las Vegas.

Sequence #3: DECEMBER EB meeting?

- Dates for the EB Meeting were confirmed -- December 5-6-7 (Friday-Sunday)
 - EB meeting will convene late afternoon on Friday (5th) and continue all day Saturday, February 6th. EB members will return home on Sunday, December 7
- Possible sites for the December EB meeting are Sacramento (if Chico declares a willingness to host the 2015 Conference) or Las Vegas (if Chico declines the opportunity to host).

Sequence #4: Potential Budget Requests?

- **Potential Budget Item #1—Support for New Member Growth Initiative**
 - Essence and Tagline Conversations – Summarizing the Data Gathered from TC and GC
 - Dennis volunteered to collate the data gathered.
 - Taglines must support the Essence Statements –Confirmation of the Essence Statement needs to come first –with tagline(s) to follow.
 - Additional Materials still to be created – Brochures? Videos? What else?
 - BYU has volunteered to provide support for this work – to be confirmed
 - Marketing Plan
 - We will explore possible university settings will to facilitate/create a marketing plan for the NNER OR we will identify an outside entity
 - Wright State, UNK, Winthrop, Montclair, Miami—Any possibilities?
 - Greg, Dennis, Audrey, Leslie, and Jean volunteered to explore possible campus services/interest (i.e. the Marketing Department) in collaborating with the NNER
 - Line Item in the Annual NNER Budget
 - Discussed the possibility of creating a line item in the annual budget that is allocated to new member growth/marketing
 - \$4,000-\$5,000 annually was discussed
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- **Potential Budget Item #2—Extension of Mini-Grants Program.**
 - The final \$6,000 from the 2013-2014-2015 budget (\$30,000) will be awarded to the Wright State and University Texas Arlington Settings (\$3,000 each)
 - These funds will be expended in 2015
 - We will discuss possible continuation of the mini-grants program for 2016 and beyond
 - EB will discuss this possibility at the December 2014 EB meeting
 - A possible proposal might be made at the March 2015 Governing Council meeting.
 - Mini Grants Proposals

Sequence #5: Loss of South Carolina Setting and Resignation of current EB Member needs to be confirmed

- If true, we will need to appoint a new member of the Executive Board –to be selected from the current governing council
- This is confirmed.